

Lawn & Garden Portfolio

Materials built to withstand the elements.

The Avery Dennison Lawn and Garden portfolio offers a variety of proven label materials suited for use on a range of applications, including: lawn mowers, chain saws, snow blowers, rototillers and more. With such a breadth of possible applications, the portfolio's materials have been designed to meet the needed durability and versatility the outdoors demands.

Whether for adhering to bare, painted or powder coated metals, or molded polymer parts, our film facestocks and adhesive combinations have been chosen for their ability to withstand harsh environments and outdoor exposure. Heat, cold, rain, snow, oils or gasoline... our Lawn and Garden label materials stand the test, offering consistent legibility and readability over the life of the equipment—no matter the climate or environmental conditions. All Lawn and Garden portfolio constructions have UL® recognition for UL 969 and cUL C22.2 standards, having passed the 750 hour weathering test, as well as resistance to common agents testing using gasoline, lubricating oils and harsh chemicals.



Featured Construction

A high-performance Lawn and Garden construction is Fasson® 79453 which employs a 2 Mil PET facestock with the Avery Dennison patented rubber hybridized acrylic adhesive, S8049. The 2 Mil PET provides an excellent print surface that performs well in many environmental conditions, while S8049 provides short-term repositionability and outstanding adhesion for applications where low surface energy plastics, or rough, dusty and oily surfaces are encountered.



Features & Benefits

- All specifications are UL 969 and cUL C22.2 recognized
- Weather- and temperature-resistant
- Impervious to contact with aggressive chemicals, including oils and gasoline
- Reliable adhesion performance on rough, dusty and oily surfaces
- Excellent adhesion on low surface energy substrates
- Materials suitable for thermal transfer, digital and laser printing

Portfolio Components

- Facestocks and overlaminates that offer superior scuff and abrasion resistance
- A range of repositionable adhesives
- Multiple service programs

| Spec# | Product Description |
|-------|---|
| 79453 | Fasson® 2 Mil White PET TC/S8049/50#SCK |
| 78981 | Fasson® 2 Mil White PET TCD/S8025 |
| 78385 | Fasson® 2 Mil White PET TC/S800150#SCK |
| 79590 | Fasson® 4 Mil White Vinyl/S730/50#SCK |
| 75849 | Fasson® 3 Mil Velvet Lexan/S730/1.5 Mil PET |
| 75850 | Fasson® 5 Mil Velvet Lexan/S730/1.5 Mil PET |
| 77844 | Fasson® 1 Mil Clear PRT PET/S8020/40#BG Overlamine |
| 79325 | Fasson® 1 Mil Clear UV PET/S3000/1 Mil PET Overlamine |
| 77843 | Fasson® 1 Mil Matte PET/S8020/40#BG Overlamine |

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