Avery Dennison
Label and Packaging Materials
Technical Overview

North America
2026

Finishing, Packaging and Shipping Standards

Standards apply to ordered roll footage, not actual roll footage

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Preference	Condition	Standard	Comments
Pattern Gum	PS	Customer specified pattern	
Core Diameter	Most pressure sensitive constructions	3"	Heavy wall cores and 6" cores on slit rolls are exceptions and require an upcharge. 6" cores are available on unslit masters, with no upcharge.
	PS film/film and laser and PS with LF/MF liners	6"	3" available with an upcharge.
	Fasson® Rapid-Roll®	3"	6" is available upon request, no upcharge required.
	Overlaminates	3"	
Maximum Number of Splices: (Special splice standards apply to Tamperfas™, SCANback™ Overlaminates and other Film/Specialty constructions).			
Two-Ply paper/paper, paper/film, film/paper and film/film	</=5k	1 splice	
	5001-10k	2 splices	
	>10k	3 splices	
Pattern Gum/Multi-ply constructions	</=5k	3 splices	
	5001-10k	4 splices	
	>10k	5 splices	
Splice Tape	All	Red UPVC Tape 1 1/2" wide. Upcharge applies for all other tapes and approval necessary. Overlaminates shipping from OAK and ATL available on 2" wide only.	
Splice Indication	All	No Indicators.	Will mark with arrow stamp, one or both sides, upon request, no upcharge required. Does not apply to Fasson EXACT™ or Ready Width™
Unwind Direction Indication	All	No indicators.	Will mark with arrow stamp on outside of roll upon request, no upcharge required. Does not apply to Fasson EXACT™ or Ready Width™ and Overlaminates.
Min. distance between splices and to start/end of a roll	All	500 ft.	
Slit Roll Width Tolerance	All	+/- 1/32" for full gum orders.	
		+/- 1/16" for pattern gum and overlaminate orders.	
Total MSI Tolerance	Custom finish, Fasson Exact™, Ready Width™	+/- 10%.	
	Custom Coat	+/- 10% for single pass orders with standard raw materials.	
		+/- 15% for two pass orders with standard raw materials.	
		+/- 20% for orders with the purchase of non-standard raw materials.	
Roll Quantity Tolerance	Fasson EXACT™, Ready Width™	All rolls ordered must ship, even if total order MSI is within tolerance.	
Roll Length Tolerance	Custom finish, Fasson Exact™, Ready Width™	+/- 10%	
	Overlaminates	-0% / +10%	
Face In/Out	Non-EXACT™, Fasson Ready Width™	Face Out.	Face In available upon request, no upcharge required. Face in not recommended for constructions with face stocks that are sensitive to scratching (clear/clear, foils).
	Overlaminates, Fasson EXACT™, Ready Width™	Face Out.	Face In not offered.
Roll Tag Labels	Non-EXACT™	Labels located on the outside of the roll, not on the seam, inside the stretch wrap.	Labels applied in core, customer specific labels and blank labels are exceptions and require approval and an upcharge.
	Fasson EXACT™, Ready Width™		Special labeling requirements require approval and upcharge.

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Preference	
Pallet Size	Best Fit pallet will be used on all orders, including both pancake and cradle pack roll configuration requests. Best Fit pallet is defined as the smallest size pallet that will fully contain the rolls.

Preference	Condition	Standard	Comments
Roll Configuration	All	Pancake	Will cradle pack for roll length equal/greater than 5000 ft, upon request, no upcharge. Cradle packing below 5000 ft requires upcharge. Cradle packing unavailable below 20" combined width due to safety issues.
	Overlaminate	Pancake	Cradle Pack available for wide-web orders (> 30" rolls), by exception only with up-charge.
Roll Widths per Pallet	All	Mixed widths per pallet with one width per stack. If less than sufficient quantity of a width to complete a stack, then widest rolls on bottom, narrowest rolls on top.	1. If one width per pallet when reasonable is REQUESTED, no upcharge is applied. 2. If one width per pallet is REQUIRED, upcharge is applied to multiple width orders. 3. For OAK only, one width per pallet available when full pallet quantity ordered.
Maximum Stack Height (additional stack height limitations may be imposed to ensure stability of pallet)	PS<10K	Up to 45" (including pallet height).	
	PS>/= 10K	Up to 48" (including pallet height).	
	Fasson® Rapid-Roll® and Overlaminates	Up to 48" (including pallet height).	
Packaging Method	All	Stretch wrap pallets - all plants.	Banding or orbital wrap is standard on cradle packed rolls. Level stacking, vapor barriers and core plugs are exceptions and require an upcharge.
		In addition, GFD cocoon wrap roll stacks.	
Export Packaging	All	Available for shipments marked for export.	
Carrier Preferences	All	Contract carriers.	Non-contract carrier shipments must be customer collect, no approval necessary.
Certification Letter	All	Emailed with shipment. Available upon request. No approval necessary.	Certificate data is also available on the website.
Delivery Appointment	All	Non-standard	Customers can request that carriers call before delivering.
Customer Delivery Hours (Receiving)	All	Between 7am to 3pm customer's local time.	Specific delivery times are exceptions and require approval.
Delivery Instructions	All	Truckload (TL) or Less than Truckload (LTL).	Expedite and air freight are exceptions and require approval.

Any exceptions to the above standards are subject to an approval process unless otherwise indicated and may include an upcharge.
No exceptions to the above standards are applicable to Fasson EXACT™ and Ready Width™ orders.

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